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## **Online Gradual Price Reduction Patent – Goods & Services** (AKA Internet Trading, #8359230)

(Revolutionizes Internet Trading; Brings New Spirit, Excitement)

### **ACQUISITION PROPOSAL: PATENT & MATH FORMULA(©)**

#### **CHANGING 'AUCTION' CONCEPT**

Please kindly review my proposal. I think your company will benefit from this patent by either integrating into current system, or by changing it. (I am retiring, selling all assets- low prices).

We are now accepting acquisition offers - monetary or others. This patent will contribute to your company success being the only such concept, and to more efficiently combat in the business market. The patent brings ***a new spirit, a new method, excitement and fun.*** There is need for something exciting and revolutionary.

Further, the new patent will be a critical complement to your company's strategy, enabling you **to brilliantly complement the existing price marketing models**, making people excited to participate and "grab" the offer when they feel the price is right.

Please consider this opportunity with urgency, before other company gets possession of the patent, thus drastically enhance their business models with this revolutionary online strategy that will ***certainly*** drive auction growth. In fact, in the future, you may allow other companies in different areas to use the patent against fees.

An existing auction company can add about 1 Billion or more by implementing this invention and the Mathematical Formula.

Finally, with the patent, we offer Tsiyoni's copyrighted MATH FORMULA to be a significant part of the auction software.

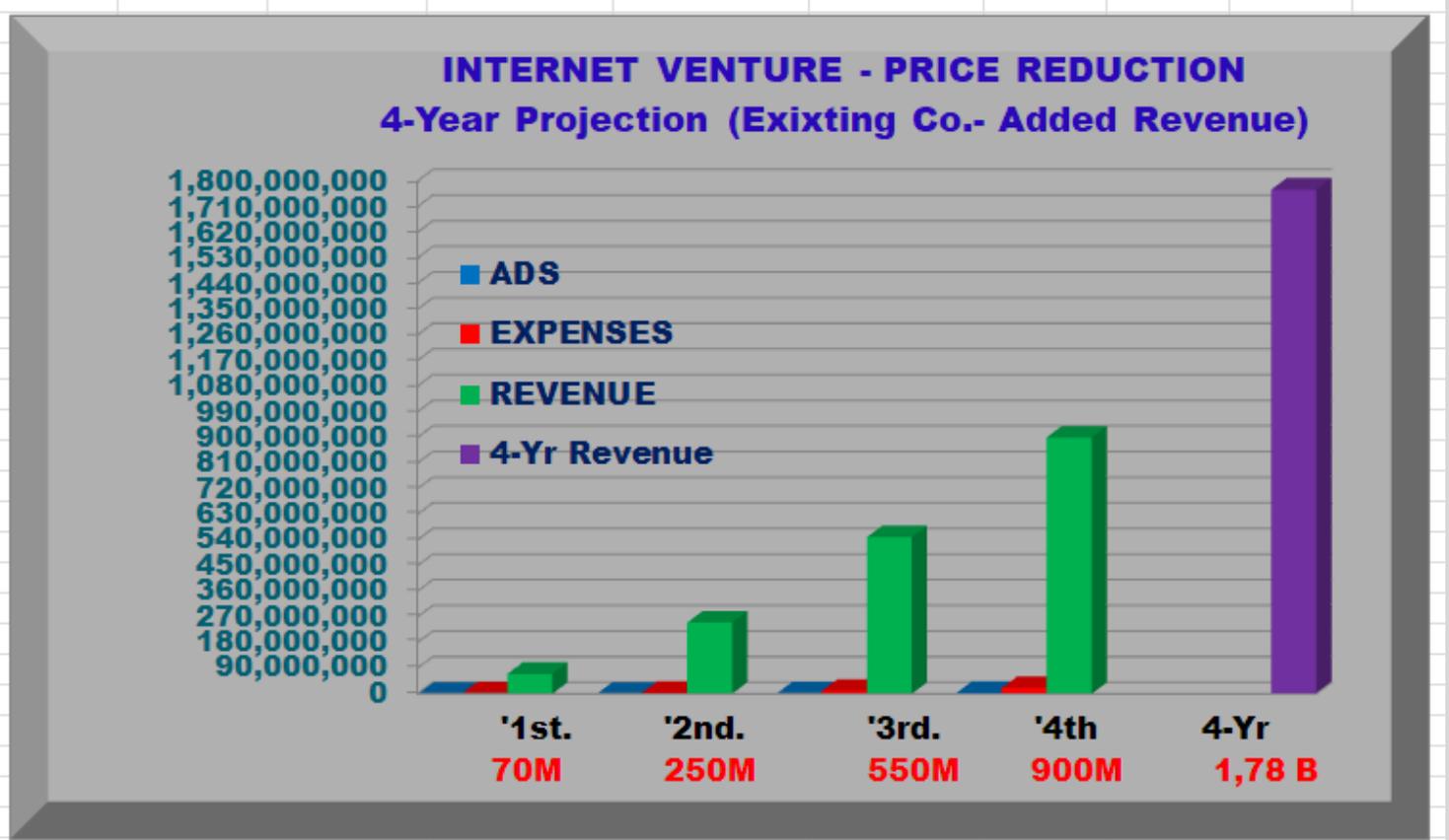
Your consideration would be greatly appreciated.

Thank you very much.

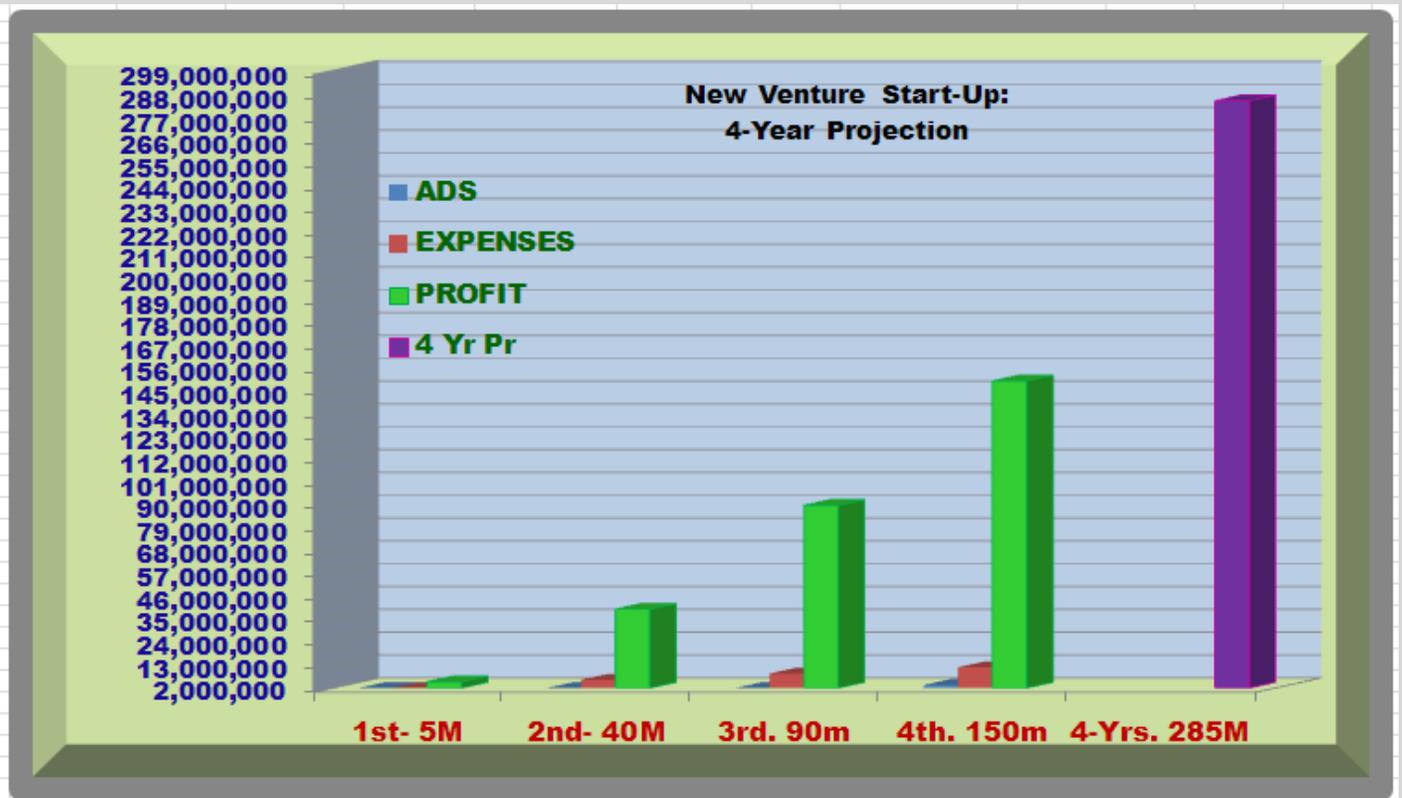
Respectfully,

Joseph Tsiyoni  
President

Note: For a corp. currently in the internet trading business of goods and services, (e.g. Walmart, eBay) – see chart a. For a start-up, see chart b.



### FOR START-UP





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## **EXECUTIVE SUMMARY**

### **Online Gradual Price Reduction Patent – Goods & Services**

(AKA Internet Trading, #8359230)

(and Tsiyoni's copyrighted "Gradual Price Reduction™ Mathematical Formulas")

**(Revolutionizes & Revives Internet Marketing; Brings New Spirit, Excitement)**

#### **A. BRIEF**

The new patent presents a new method, concept and process for internet sale of goods and services, making the existing auction types secondary or maybe soon, obsolete. It revolutionizes the current trading methods, which became merely internet stores, bringing a new spirit, excitement, and interesting way of online buying and selling goods and services. The patent is based on Tsiyoni's Gradual Price Reduction™ Formulas (© Copyright 2011-2021) for goods and services.

Most importantly, the new patent-method will enable your company **to brilliantly complement the existing price marketing models.**

#### **B. ABSTRACT**

A new online method, process and concept enables users to post goods and services for sale at the maximum price, which thereafter is gradually reduced to a minimum, pre-selected price, based on pre-programmed methods and programs, according to a pre-selected schedule of price reduction, based on frequencies and sequences of amounts of time, money and percentage, respectively.

After posting an item, at every certain amounts of pre-selected times, the maximum price is reduced by certain amount of money, or percentage, respectively to the maximum price initially posted, up to the minimum price. The gradual reduction during the duration of the sale enables a prospective buyer to `grab` (purchase) the item by placing an offer at any given time, for the posted price at that time, thereby **instantly purchasing the product or service, ending the sale, and starting a new sale.**

#### **C. MOST ADVANTAGES:**

- A better method than all known online stores, but can add to better business.
- Eliminates auctions 3-10 days waiting, and offer updates.
- A new, exciting, revolutionized method of online sales.
- The price is gradually reduced during the duration of the posting.
- The seller does not have to keep updating the posted offer.
- Trade is completed when the buyer 'grabs' the product or service.
- The sale begins a new posting.
- Successfully resolve the disadvantages of other auction methods such as: General Auctions, Low Price Internet Shopping, "Buy It Now", Buyer's Price, Two-Phase Process and Reverse Auction.

